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**JOB OPENING ANNOUNCEMENT**  
**WSKV RADIO - MOORE COUNTRY 104, LLC**

<b>POSITION TITLE</b> Marketing Consultant	<b>SUPERVISOR</b> General Manager
<b>DEPARTMENT</b> Sales	<b>WORK STATION</b> Primarily from Home
<b>COMPENSATION RANGE</b> Commission Only, Tiered 20% min – 30% max/on gross sales (gas stipend available for start) – Limitless Earning Potential	<b>CONDITIONS OF WORK</b> Self paced with min of 25 contacts per week & 1 weekly staff meeting

**JOB DESCRIPTION**

The Marketing Consultant is responsible for building and maintaining a “first-name” trust relationship with advertising clients. Become familiar with station programming, ad campaigns and sales documentation in order to put together customized advertising packages to benefit the client, the customer and the station. Acquire detailed client information e.g. products, services, hours, location, names, etc. Draft creative client driven ad copy for broadcast. This job may include but is not limited to cold call sales, office referral appointments and follow-up on client accounts. Work will be within an assigned territory unless requested by the office or another sales representative. Use of station sales record keeping, documentation and other forms is required – mostly web-based. Requires timely & consistent communication with the office. Attendance at sales meetings either in person or by phone as determined by office. Dress is business casual while representing the station. Requires good judgment and communication skills to make sales and build comprehensive advertising campaigns. Some follow-up on client accounts may be required for collections as requested by office.

**QUALIFICATIONS**

Basic grasp of Math and English Skills. Computer competency required - Word, Excel, Facebook, Chrome and Internet explorer. Some sales experience preferred.

**LICENSES AND/OR CERTIFICATES**

Valid US Driver’s License

**REQUIRED THE ABILITY:**

- Communicate well with others, friendly
- Be persistent but not annoying
- Be creative verbally and in writing
- Use basic computer skills
- Do basic math
- Write creative copy for broadcast
- Be a “self-starter” in all respects

**WHAT WE OFFER:**

- Professional training and resources
- Networking opportunities
- Opportunity to be a part of community development
- Collaborative, creative, employee-centric work environment
- Vacation, holidays and flexible work hours